

WBGZ, Alton, IL  
Annual EEO Public File Report

The information contained in the Report covers the time period beginning July 23, 2015 through July 24, 2016 (the "Applicable Period").

1. WBGZ had five full-time vacancies during the Applicable Period:
  - a. FT General Manager
  - b. FT Account Executive
  - c. FT Account Executive
  - d. FT Account Executive
  - e. FT Account Executive
  
2. The following recruitment sources were utilized in hiring for the openings.

Alton Branch NAACP, 731 Silver, Alton, IL 62002  
618-465-1621, James Gray, President

American Association of University Women, 25 Holly Hill, Alton, IL 62002  
618-692-0231, Sharon Jenkins, President

Challenge Unlimited, Inc., 4 Emmie Kaus Lane, Alton, IL 62002  
618-465-0044, Tom Moehn, President/CEO

Impact, Inc., 2735 E. Broadway, Alton, IL 62002  
618-462-1411, Cathy Contarino, Executive Director

Madison County Urban League, 408 E. Broadway, Alton, IL 62002  
618-463-1906, Brenda McCain, Executive Director

Madison Co. Employment and Training, 101 Edwardsville, Rd., Wood River, IL 62095  
618-692-8942, David Stoecklin, Director

Lewis and Clark Community College – Radio Broadcasting Program  
5800 Godfrey Road, Godfrey, IL 62035  
618-466-7000, Mike Lemons, Director

Southern Illinois University at Edwardsville Department of Mass Communications  
Edwardsville, IL 62026  
618-650-2230, Gary Hicks, Chairman

WBGZ Radio website: [www.altondailynews.com](http://www.altondailynews.com)

Edwardsville Intelligencer classifieds

Indeed.com

On-air announcements on WBGZ, 1570 AM

3. Hiree (a) was referred by internal recruitment  
Hiree (b) was referred by indeed.com  
Hiree (c) was referred by indeed.com  
Hiree (d) was referred by on-air announcements on WBGZ, 1570 AM.  
Hiree (e) was referred by indeed.com
  
4. 12 candidates were interviewed for the openings b through e. Interviewees were referred as follows:
  - 9 from indeed.com
  - 2 from WBGZ, 1570 AM on-air announcements
  - 1 from internal recruitment
  
5. Initiatives undertaken pursuant to Section 73.2080 (c)(2) of the FCC rules:
  - A. WBGZ co-sponsored and WBGZ President Sam Stemm served on the steering committee for the Alton Branch of the NAACP's "Back to School, Stay in School, program on August 8, 2015.
  - B. WBGZ President Sam Stemm served on the Lewis and Clark Community College Radio Broadcasting Advisory Committee.
  - C. WBGZ was a donor to the Lewis and Clark Community College "Collage Auction" on November 7, 2015, with proceeds earmarked for scholarships for students participating in the Radio Broadcasting Program.
  - D. WBGZ participated in the International Broadcasters Idea Bank Scholarship which was awarded to a broadcasting student on May 17, 2016
  - E. WBGZ News Director Mark Ellebracht served throughout the applicable period on the school board at Marquette Catholic High School in Alton, IL.
  - F. WBGZ participated from September 2015 through June 2016 in the Alton-Godfrey Rotary Club's students of the month program, honoring and promoting post-secondary education among high school students at Alton Senior High School, Mississippi Valley Christian School, Marquette Catholic High School and awarding a scholarship in June 2016.
  - G. WBGZ assisted four area students with preparation of recorded speeches as entries in the V.F.W's Voice of Democracy contest on October 27, 2015
  - H. WBGZ General Manager Nick Darr presented to students at Southern Illinois University at Edwardsville regarding the radio broadcasting industry on December 2, 2016
  - I. WBGZ General Manager Nick Darr volunteered for the Alton School District "Reach Out And Read" program, including recording students reading books for the program on June 9, 2016.

In addition to the activities enumerated above, WBGZ also hosts numerous (approximately one per

month on average) studio tours for youth and scout groups. The tours always include a segment on educational activities which will prepare one for a career in broadcasting.